

ApplyEdgeUser Guide

A complete walkthrough of every tool, plus tips, tricks, and do's and don'ts

applydge.work

Version 1.0 — July 2026

Contents

1. What is ApplyEdge?
2. Getting Started
3. The Six Tools
 - 3.1 ATS Match Score
 - 3.2 Resume Curation
 - 3.3 Cover Letter
 - 3.4 The Signal
 - 3.5 Cold Read
 - 3.6 Job Match
4. Plans and Pricing
5. Tips and Tricks
6. Do's and Don'ts
7. Troubleshooting

1. What is ApplyEdge?

ApplyEdge is an AI-powered toolkit that helps you apply for jobs more effectively. Instead of guessing whether your resume fits a role, ApplyEdge scores your fit, rewrites weak sections, drafts your cover letter, and even searches for jobs that match your background — all before you spend an hour tailoring an application that might not land.

The six tools are designed to be used in order, but you can jump to whichever one you need:

- ATS Match Score — know your fit before you rewrite anything
- Resume Curation — get targeted, approve-before-you-use edits
- Cover Letter — fill in a template you wrote once, in your own voice
- The Signal — a one-page networking narrative for events and cold outreach
- Cold Read — see your resume the way a tired hiring manager sees it
- Job Match — search live listings that fit your background

The screenshot shows the ApplyEdge homepage. The header includes the logo, a navigation menu with links like 'How it works', 'Live demo', 'Pricing', and 'Interview tips', and buttons for 'Try free', 'Sign in', and 'Sign up free'. The main content area features a large headline 'Apply smarter. Sound like yourself.' with a subtext explaining the service. To the right, a 'Match Scan' widget for a 'Senior Engineer' role displays a score of 82 and four progress bars for Keyword Match (88%), Skills Depth (74%), Impact Language (91%), and ATS Readability (55%). Below this, a 'KEYWORDS FOUND & MISSING' section lists various technologies. At the bottom, a row of checkmarks lists the features included in the free demo.

ApplyEdge applydge.work

How it works Live demo Pricing Interview tips Try free → Sign in Sign up free

AI-POWERED • RESUME • COVER LETTER

Apply smarter. *Sound like yourself.*

Most resumes get filtered before a human reads them.
ApplyEdge fixes your gaps, tailors your bullets, and writes your cover letter — without replacing your voice.

Try free demo → See pricing

Match Scan - Senior Engineer 82

Keyword Match	88%
Skills Depth	74%
Impact Language	91%
ATS Readability	55%

KEYWORDS FOUND & MISSING

Python Docker AWS PostgreSQL Kubernetes CI/CD

+ Cover letter generated

✓ Free ATS score in 60s ✓ Resume curation ✓ Cover letter ✓ The Signal one-pager
✓ Cold Read ✓ Job Match search

Homepage / Hero section

2. Getting Started

Step 1. Go to applydge.work in your browser.

Step 2. Try any tool immediately without an account — the free demo lets you test with sample data or your own.

Step 3. Click "Sign up free" to create an account once you're ready to save your usage and track your monthly quota.

Step 4. Verify your email using the link sent to your inbox.

Step 5. Log in, and your plan badge (Free, Seeker, or Campaigner) appears in the top navigation.

Tip: *You don't need an account to try the demo, but you do need one to use any tool for real — the demo results reset and aren't saved.*

3. The Six Tools

3.1 ATS Match Score

This is where you start. Paste the job description you're applying to and your resume text, and ApplyEdge scores how well your resume matches — including a keyword gap report so you know exactly what's missing before you spend time rewriting.

Step 1. Paste the job description into the first box — or paste a URL from JobStreet, Indeed, Glassdoor, or Seek and ApplyEdge will fetch the text for you.

Step 2. Paste your resume text into the second box.

Step 3. Click "Run ATS Scan."

Step 4. Review your score, keyword matches, and the gap report — this tells you which required skills are missing from your resume language.

The screenshot displays the ApplyEdge ATS Match Score interface. The top navigation bar includes the ApplyEdge logo, a 'applyedge.work' link, and links for 'How it works', 'Live demo', 'Pricing', 'Interview tips', 'Try free →', 'Admin', 'FREE', 'History', and 'Sign out'. Below the navigation bar, a progress bar shows six steps: 1. ATS Score (active), 2. Curate Resume, 3. Cover Letter, 4. The Signal, 5. Cold Read, and 6. Job Match. The main content area is divided into three sections. The first section, 'JOB DESCRIPTION', contains a placeholder for a job description, with a note that LinkedIn URLs are not supported. The second section, 'YOUR RESUME (PASTE TEXT)', contains a placeholder for a resume. The third section, 'SCAN RESULTS', displays a score of 90/100, a note about the resume's alignment with the job description, and a list of keywords found and missing. The 'KEYWORDS FOUND' list includes Python, REST APIs, AWS, Docker, Agile delivery, cross-functional teams, PostgreSQL, data modelling, CI/CD pipelines, GitHub Actions, and Kubernetes. The 'KEYWORDS MISSING' list includes 5+ years experience.

ApplyEdge applyedge.work How it works Live demo Pricing Interview tips Try free → Admin FREE History Sign out

+ AI-powered · Results in seconds

① ATS Score ② Curate Resume ③ Cover Letter ④ The Signal ⑤ Cold Read ⑥ Job Match

JOB DESCRIPTION — PASTE TEXT, OR A URL FROM JOBSTREET, INDEED, GLASSDOOR, SEEK · LINKEDIN NOT SUPPORTED (COPY TEXT INSTEAD)

Senior Software Engineer — Platform

We are hiring a Senior Software Engineer to build scalable backend services on AWS.

Requirements:

- 5+ years with Python and REST APIs
- Experience with Docker and Kubernetes in production

YOUR RESUME (PASTE TEXT)

Alex Chen — Software Engineer

- Built Python REST APIs serving 2M+ daily requests on AWS (ECS, Lambda).
- Designed PostgreSQL schemas and cut query latency 40% for billing workflows.
- Led Docker-based local dev standards; partnered with platform on deploy tooling.
- Shipped features in two-week Agile sprints with PM and QA.

> Run ATS Scan

SCAN RESULTS Done v

90/100 Based on 12 keywords from JD

The resume strongly aligns with the required technical stack and Agile practices, but omits a clear statement of total years of experience.

Keyword Match 92%

11/12 keywords found

ATS Readability 90%

Format, headers, structure

Impact Language 85%

Quantified results, action verbs

11 KEYWORDS FOUND

Python REST APIs AWS Docker Agile delivery cross-functional teams

PostgreSQL data modelling CI/CD pipelines GitHub Actions Kubernetes

1 KEYWORDS MISSING

5+ years experience

ATS Match Score

Tip: LinkedIn job URLs are not supported — copy the job description text directly instead.

3.2 Resume Curation

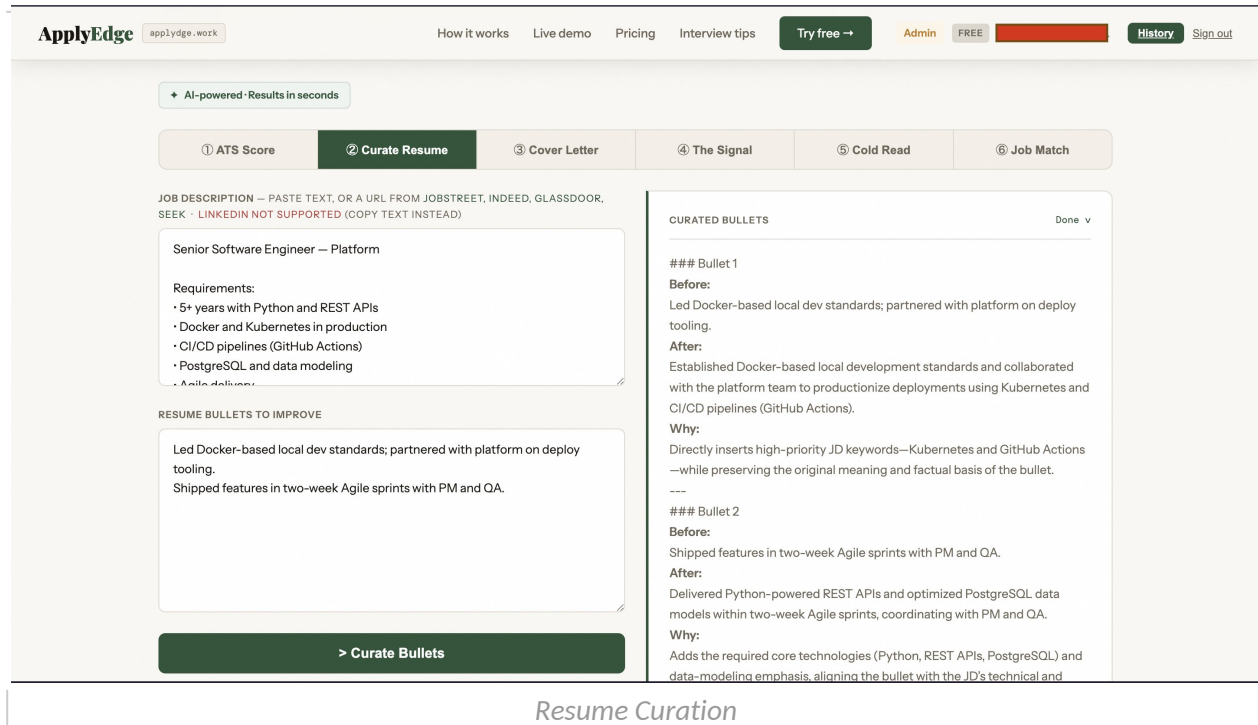
Once you know your gaps, Resume Curation rewrites specific bullet points to close them — using only experience you actually have. Every edit comes with a reason, and nothing changes without your approval.

Step 1. Paste the job description and your resume.

Step 2. Run the curation.

Step 3. Review each suggested edit and the reasoning behind it.

Step 4. Copy the version you're happy with, or export as PDF/DOCX on Seeker and Campaigner plans.



ApplyEdge applyedge.work How it works Live demo Pricing Interview tips Try free → Admin FREE History Sign out

AI-powered · Results in seconds

① ATS Score ② Curate Resume ③ Cover Letter ④ The Signal ⑤ Cold Read ⑥ Job Match

JOB DESCRIPTION — PASTE TEXT, OR A URL FROM JOBSTREET, INDEED, GLASSDOOR, SEEK · LINKEDIN NOT SUPPORTED (COPY TEXT INSTEAD)

Senior Software Engineer — Platform

Requirements:

- 5+ years with Python and REST APIs
- Docker and Kubernetes in production
- CI/CD pipelines (GitHub Actions)
- PostgreSQL and data modeling

RESUME BULLETS TO IMPROVE

Led Docker-based local dev standards; partnered with platform on deploy tooling.

Shipped features in two-week Agile sprints with PM and QA.

> Curate Bullets

CURATED BULLETS Done v

Bullet 1

Before:

Led Docker-based local dev standards; partnered with platform on deploy tooling.

After:

Established Docker-based local development standards and collaborated with the platform team to productionize deployments using Kubernetes and CI/CD pipelines (GitHub Actions).

Why:

Directly inserts high-priority JD keywords—Kubernetes and GitHub Actions —while preserving the original meaning and factual basis of the bullet.

Bullet 2

Before:

Shipped features in two-week Agile sprints with PM and QA.

After:

Delivered Python-powered REST APIs and optimized PostgreSQL data models within two-week Agile sprints, coordinating with PM and QA.

Why:

Adds the required core technologies (Python, REST APIs, PostgreSQL) and data-modeling emphasis, aligning the bullet with the JD's technical and

Resume Curation

Tip: Curation never invents new skills or experience — if a keyword genuinely isn't in your background, it won't appear in the rewrite. That's intentional: it keeps your resume honest.

3.3 Cover Letter

Write your cover letter template once, in your own voice. Mark only the parts that change per application using simple blanks — ApplyEdge fills only those, leaving everything else exactly as you wrote it.

Step 1. Paste the job description.

Step 2. Write (or paste) your cover letter template. Use an underscore (_) for short fills like a company or role name, and [DESCRIPTION] for a guided one-sentence fill.

Step 3. Click "Fill Cover Letter."

Step 4. Copy the result, or email it to yourself (Seeker and Campaigner plans).

ApplyEdge

applydge.work

[How it works](#)
[Live demo](#)
[Pricing](#)
[Interview tips](#)

Try free →

[Admin](#)

FREE

History

[Sign out](#)

AI-powered · Results in seconds

① ATS Score

② Curate Resume

③ Cover Letter

④ The Signal

⑤ Cold Read

⑥ Job Match

JOB DESCRIPTION — PASTE TEXT, OR A URL FROM JOBSTREET, INDEED, GLASSDOOR, SEEK · LINKEDIN NOT SUPPORTED (COPY TEXT INSTEAD)

Senior Software Engineer — Platform at RHB Bank

We are building scalable backend infrastructure on AWS. Looking for someone with Python, Docker, Kubernetes, and a passion for clean architecture.

YOUR COVER LETTER TEMPLATE

Dear Hiring Manager,

I am writing to express my interest in the Senior Software Engineer role at _.

I applied because [WHAT DRAWS YOU TO THIS COMPANY OR ROLE].

How blanks work: _ = short fill (company name, role title). [DESCRIPTION] = guided fill — write what you want said, AI replaces the whole bracket. Everything else stays exactly as you wrote it.

> Fill Cover Letter

FILLED COVER LETTER

Done v

Dear Hiring Manager,

I am writing to express my interest in the Senior Software Engineer role at RHB Bank.

I applied because I am drawn to the opportunity to build scalable backend infrastructure on AWS using Python, Docker, and Kubernetes, with a strong emphasis on clean architecture.

With 5+ years building Python REST APIs and deploying Docker-based services on AWS, I thrive in exactly the kind of platform engineering environment you describe.

I look forward to the opportunity to contribute to RHB Bank's platform engineering team.

Sincerely,

Alex Chen

Cover Letter

Tip: Write your template in the language you want the letter delivered in — ApplyEdge detects and matches the job description's language automatically.

3.4 The Signal

The Signal is not a resume or a cover letter — it's a one-page networking narrative. Use it at events, in cold emails, or as a shareable link to introduce yourself professionally in a few sentences.

Step 1. Fill in your current role, your top three strengths, what you're looking for, and two to three key achievements with numbers if possible.

Step 2. Click "Generate My Signal."

Step 3. Free plan includes one lifetime Signal generation. Seeker and Campaigner plans include several per month.

ApplyEdge

applydge.work

How it works

Live demo

Pricing

Interview tips

Try free →

Admin

FREE

History

Sign out

① ATS Score

② Curate Resume

③ Cover Letter

④ The Signal

⑤ Cold Read

⑥ Job Match

What is The Signal? A one-page networking narrative — not a resume, not a cover letter. It says who you are, what you do best, and what you are looking for. Share it at events, in emails, or as a link. **1 free generation per account.**

YOUR CURRENT ROLE / TITLE

Senior Software Engineer with 6 years building Python APIs and cloud infrastructure on AWS.

WHAT YOU DO BEST (3 STRENGTHS)

Designing scalable distributed systems, mentoring junior engineers, shipping production features under tight deadlines.

WHAT YOU ARE LOOKING FOR

A senior or staff engineering role at a Series B+ product company in Singapore or remote-friendly.

2-3 KEY ACHIEVEMENTS (WITH NUMBERS IF POSSIBLE)

Built REST API serving 2M+ daily requests on AWS. Cut PostgreSQL query latency 40% for billing workflows. Led a team of 5 engineers to ship a core payments feature on time.

Generate My Signal

YOUR SIGNAL

Done

[Name placeholder: Your Name]

Senior Software Engineer who builds scalable systems and ships real things

What I do

I build Python APIs and cloud infrastructure that handle millions of requests without breaking a sweat. Over the last six years, I've focused on making distributed systems reliable and fast, while helping teams get features out the door on time.

What I do best

- Designing scalable systems - I built a REST API that processes over 2 million requests daily on AWS, balancing throughput with cost.

- Cutting through performance bottlenecks - I slashed PostgreSQL query latency by 40% for billing workflows, which saved the team hours of processing time each night.

- Mentoring and leading teams - I guided 5 engineers to ship a core payments feature under a tight deadline, turning a hectic sprint into a clean launch.

What I have shipped

- Built and maintained a Python-based REST API serving 2M+ daily requests on AWS.

The Signal

Tip: Lead with numbers in your achievements — "cut latency 40%" reads far stronger than "improved performance."

3.5 Cold Read

Cold Read simulates the first, skeptical pass a real hiring manager gives your resume after reviewing dozens of others that day. You get an honest first impression, a list of red flags, what top candidates typically show that you don't, and a grounded rewrite of your weakest sections.

Step 1. Paste the job description and your resume.

Step 2. Click "Get Cold Read."

Step 3. Read the First Impression, Red Flags, and Honest Verdict sections carefully — they're meant to be direct, not comfortable.

Step 4. Use the Rewrite section as a starting point for your next resume revision.

ApplyEdge

applydge.work

[How it works](#)
[Live demo](#)
[Pricing](#)
[Interview tips](#)
[Try free →](#)
[Admin](#)
[FREE](#)
[History](#)
[Sign out](#)

① ATS Score

② Curate Resume

③ Cover Letter

④ The Signal

⑤ Cold Read

⑥ Job Match

What is Cold Read?

A hiring manager sees your resume for about 6 seconds before deciding whether to keep reading. This tool simulates that first, skeptical pass -- the same way a real screener would react after their 40th resume of the day. You get the unfiltered first impression, the specific gaps, and a rewrite of your weakest sections so the same reader has a reason to keep going. **Grounded in your actual resume -- nothing invented.**

JOB DESCRIPTION — PASTE TEXT, OR A URL FROM JOBSTREET, INDEED, GLASSDOOR, SEEK

Senior Software Engineer — Platform at RHB Bank

We are building scalable backend infrastructure on AWS. Looking for someone with Python, Docker, Kubernetes, and a passion for clean architecture.

YOUR RESUME

Software Engineer with 5 years of experience building backend systems.

- Led Docker-based local dev standards; partnered with platform on deploy tooling.

- Built REST APIs in Python for internal tools.

- Worked with AWS services including EC2 and S3.

> Get Cold Read

HIRING MANAGER'S FIRST PASS

Done v

FIRST IMPRESSION: For a Senior Software Engineer – Platform role, this resume is too thin. Three bullet points with no Kubernetes, no metrics, and no evidence of production-scale infrastructure work makes me immediately skeptical.

RED FLAGS:

- No mention of Kubernetes, container orchestration, or any production cluster management.

- AWS experience is limited to EC2 and S3 – no ECS, EKS, Lambda, or infrastructure-as-code (Terraform, CloudFormation).

- "Led Docker-based local dev standards" is vague – no indication of impact or adoption across teams.

- "Partnered with platform on deploy tooling" suggests a supporting role, not ownership of platform engineering.

- No examples of clean architecture, design patterns, or system scalability.

- No numbers, outcomes, or measurable results (e.g., reduced deployment time, improved reliability).

WHAT TOP CANDIDATES HAVE:

- Deep AWS infrastructure knowledge (VPC, ECS/EKS, RDS, CloudWatch

Cold Read

Tip: Cold Read is most useful right before you finalize an application — it catches things a keyword scanner alone won't.

3.6 Job Match

Job Match searches live job listings that fit your background instead of only checking the one role you already found. Free plan searches Jooble's listings. Seeker and Campaigner plans also search Glints, covering Singapore, Indonesia, Malaysia, and Vietnam.

Step 1. Enter what you're looking for (e.g. "backend software engineer").

Step 2. Select a location: Singapore, Indonesia, Malaysia, or Vietnam.

Step 3. Click "Search Jobs."

Step 4. Click any listing to open the original posting and apply directly.

ApplyEdge

applydge.work

[How it works](#)
[Live demo](#)
[Pricing](#)
[Interview tips](#)
[Try free →](#)
[Admin](#)

FREE

[History](#)
[Sign out](#)

① ATS Score

② Curate Resume

③ Cover Letter

④ The Signal

⑤ Cold Read

⑥ Job Match

What is Job Match? Search live job listings that fit your background instead of only checking the one role you already found. **Free plan searches Joooble's listings. Seeker and Campaigner also search Glints across Singapore, Indonesia, Malaysia and Vietnam.**

WHAT ARE YOU LOOKING FOR?

software engineer

LOCATION

Indonesia

> Search Jobs

🇮🇩 **Siapkan bahasa Inggris kerja kamu**

Interview, email profesional, dan meeting — IndoLearn melatih bahasa Inggris khusus untuk karir, bukan hafalan grammar. 2 pelajaran pertama gratis, tanpa kartu kredit.

[Coba Gratis di IndoLearn →](#)

MATCHING JOBS

Done v

Senior Software Engineer - Wikidata Platform

JOOBLE

Wikimedia Foundation • Indonesia • \$15 per hour

...Summary The Wikimedia Foundation is seeking a Senior Software Engineer to join the team supporting the Wikidata Platform — the structured data backbone of Wikimedia pro...

Software Engineer

JOOBLE

Oklahoma Tourism and Recreation Department • Indonesia

...It's fun to work in a company where people truly BELIEVE in what they're doing! Job Description Software Engineer will work in a cross-functional project team...

Software Engineer - RPA

JOOBLE

Oklahoma Tourism and Recreation Department • Indonesia

It's fun to work in a company where people truly BELIEVE in what they're doing! Job Description As an RPA, you will be responsible for building customizations, extens...

Software Engineer - iOS

JOOBLE

Oklahoma Tourism and Recreation Department • Indonesia

support. You will interact and collaborate with the Product Design

Job Match

Tip: If you select Indonesia, you'll see a note about IndoLearn — a sister product that helps prepare professional English for interviews, emails, and meetings.

4. Plans and Pricing

ApplyEdge has three plans, plus one-time credit packs for occasional use.

- Free (Scout) — 3 scans/month across ATS Score, Resume Curation, Cover Letter, Cold Read, and Job Match. 1 lifetime Signal.
- Seeker (\$19/month) — 10 scans/month, 5 Signals/month, Job Match with Glints included, save to account history, email outputs to yourself.
- Campaigner (\$39/month) — unlimited scans, unlimited Signals, unlimited Job Match, PDF/DOCX export, priority processing and support.

À la carte credits are also available if you'd rather not subscribe — credits never expire.

ApplyEdge applyedge.work

How it works Live demo Pricing Interview tips [Try free →](#) [Admin](#) [FREE](#) [History](#) [Sign out](#)

PRICING

Simple. No surprises.

Resume, cover letter, and The Signal — priced for what you actually get.

Monthly ☐ Annual [Save 15%](#)

FREE

Scout

See your score before spending a cent.

\$0

forever free

- ✓ 3 ATS scans/month
- ✓ 3 resume curations/month
- ✓ 3 cover letter fills/month
- ✓ 1 Signal one-pager (lifetime)
- ✓ Job Match search (Jooble)
- ✓ Copy to clipboard

[Get started free](#)

MOST POPULAR

SEEKER

Seeker

Active job search — 2-4 applications per week.

\$19

/month · cancel anytime

- ✓ 10 ATS scans/month
- ✓ 10 resume curations/month
- ✓ 10 cover letter fills/month
- ✓ 5 Signal one-pagers/month
- ✓ Job Match search (Jooble + Glints)
- ✓ Save to account history
- ✓ Email output to yourself
- ✓ Email support

[Get Seeker](#)

CAMPAIGNER

Campaigner

Serious campaign — unlimited everything.

\$39

/month · cancel anytime

- ✓ Unlimited ATS scans
- ✓ Unlimited resume curations
- ✓ Unlimited cover letter fills
- ✓ Unlimited Signal one-pagers
- ✓ Unlimited Job Match search (Jooble + Glints)
- ✓ Save to account history
- ✓ Email output to yourself
- ✓ Download as .txt
- ✓ Priority processing
- ✓ Priority support

[Get Campaigner](#)

Pricing

Tip: All tools (ATS Score, Curate, Cover Letter, Cold Read, and Job Match) draw from the same monthly scan quota. The Signal has its own separate counter.

5. Tips and Tricks

- Always run ATS Score first. It takes under a minute and tells you whether a role is even worth the time to tailor for — don't skip straight to curation.
- Paste the full job description, not a summary. The more complete the JD, the more accurate the keyword gap analysis and cover letter fill.
- Use Cold Read right before submitting, not at the start. It's most valuable as a final gut-check once your resume is already close to done.
- Save your cover letter template once and reuse it. You only need to update the blanks (_ and [DESCRIPTION]) for each new application.
- Check your scan count before a big application push. Free and Seeker plans reset on the 1st of each month — plan bursts of applications around that reset if you're close to your limit.
- Use Job Match even when you already have a role in mind. It often surfaces roles at companies you hadn't considered that fit your background just as well.
- On Seeker or Campaigner, save your best outputs to History so you can reuse a strong cover letter or resume version without regenerating it.

6. Do's and Don'ts

DO	DON'T
✓ Review every AI output before sending it to an employer	✗ Copy-paste any AI output without reading it first
✓ Paste your real, current resume for accurate results	✗ Use a placeholder or outdated resume and expect accurate scoring
✓ Use Cold Read's rewrite as a starting draft to personalize further	✗ Submit Cold Read's rewrite word-for-word without your own voice
✓ Cross-check Job Match listings on the original job board before applying	✗ Assume every Job Match listing is current or verified by ApplyEdge
✓ Keep your cover letter template's core sentences untouched	✗ Let the AI rewrite parts of your letter outside the marked blanks
✓ Track your scan usage if you're on Free or Seeker	✗ Run repeated scans on the same JD/resume pair without checking your quota first
✓ Use The Signal for networking, not as a cover letter substitute	✗ Send The Signal as your only application material for a job posting

7. Troubleshooting

"Free plan limit reached"

You've used your monthly scan quota. It resets on the 1st of each month, or you can upgrade to Seeker/Campaigner, or buy à la carte credits for an immediate top-up.

A job description URL won't load

LinkedIn URLs are not supported due to their access restrictions — copy the job description text directly instead. JobStreet, Indeed, Glassdoor, and Seek URLs work.

No results in Job Match

Try broader keywords. Very specific or unusual job titles may return few or no results, especially outside major cities.

I can't find my saved history

Account history is available on Seeker and Campaigner plans only. Free plan users can copy or email individual outputs but won't see a saved history list.

Still stuck?

Contact ai.neulab.inc@gmail.com for support.